



SUPPORTING SPONSORSHIP OPPORTUNITIES

EXCLUSIVE SPONSORSHIPS: ONLY ONE OF EACH AVAILABLE; RIGHT OF FIRST REFUSAL ON SPONSORSHIP THE FOLLOWING YEAR

PLEASE NOTE RECOGNITION LEVEL (PLATINUM, GOLD, SILVER, PATRON) LISTED WITH EACH EXCLUSIVE SPONSORSHIP BELOW, AND REFER TO PAGE 4 OF BLUEPRINT GALA SPONSOR INFORMATION FOR BENEFITS.

ENTERTAINMENT Sponsor

- BLUEPRINT STAGE BRANDED WITH COMPANY LOGO
- DANCE FLOOR PARTY FAVOR TO BE GIVEN TO OVER 500 GUESTS CUSTOMIZED WITH COMPANY LOGO*
- RECOGNITION FROM PODIUM AS THE OFFICIAL SPONSOR OF THE ENTERTAINMENT PORTION OF THE EVENING
- RECOGNITION AT **PLATINUM LEVEL**

**Dance floor party favors to be selected by Blueprint Gala committee and WHF staff*

\$50,000

DINNER Sponsor

- BLUEPRINT MENU BRANDED WITH COMPANY LOGO PLACED AT SEATS FOR OVER 500 GUESTS
- OPPORTUNITY TO BRAND AND CREATE SIGNATURE DESSERT
- RECOGNITION FROM PODIUM AS THE OFFICIAL SPONSOR OF THE DINING PORTION OF THE EVENING
- RECOGNITION AT **PLATINUM LEVEL**

\$50,000

BLUEPRINT BAR Sponsor

- LOGO SIGNAGE IN ALL BLUEPRINT BAR AREAS
- CUSTOM BEVERAGE NAPKINS WITH LOGO AT EACH MAIN EVENT BAR AREA
- RECOGNITION FROM PODIUM AS THE OFFICIAL BLUEPRINT BAR SPONSOR
- RECOGNITION AT **GOLD LEVEL**

\$25,000

PHOTO Sponsor

- WATERMARK LOGO ON ALL PRINTED AND DIGITAL PHOTOS FROM THE EVENT*
- LOGO ON SIGNAGE NEAR PHOTO BOOTH
- RECOGNITION AT **GOLD LEVEL**

**Design of watermark to be approved by Blueprint Gala committee and WHF staff*

\$20,000

VIDEO Sponsor

- OFFICIAL SPONSOR OF THE BLUEPRINT VIDEO
- LOGO FEATURED AT THE BEGINNING AND END OF THE VIDEO PRESENTED THE AT THE EVENT
- LOGO FEATURED AT THE BEGINNING AND END OF VIDEOS FEATURED ON SOCIAL MEDIA
- RECOGNITION AT **GOLD LEVEL**

\$20,000

PADDLE Sponsor

- COMPANY LOGO FEATURED ON ESSENTIAL BID PADDLES TO BE GIVEN TO 500+ GUESTS
- RECOGNITION FROM PODIUM AT START OF AUCTION
- RECOGNITION AT **SILVER LEVEL**

\$15,000

VALET Sponsor

- LOGO ON SIGNAGE AT VALET STATION
- CUSTOM WRAPPED LOGO BOTTLED WATER FOR GUESTS ON DEPARTURE
- RECOGNITION AT **SILVER LEVEL**

\$15,000

CHAMPAGNE TOAST Sponsor

- CUSTOMIZED TAG WITH COMPANY LOGO TIED ON CHAMPAGNE BOTTLES TO BE PLACED ON 75+ TABLES
- RECOGNITION FROM THE PODIUM DURING THE TOAST AS THE OFFICIAL SPONSOR
- RECOGNITION AT THE **SILVER LEVEL**

\$15,000

BARISTA Sponsor

- LOGO ON PAPER COFFEE CUPS
- LOGO INCLUDED ON SIGNAGE AT BARISTA STATION
- OPPORTUNITY TO PROVIDE TAKE AWAY ITEM TO BE GIVEN TO 500+ GUESTS
- RECOGNITION AT **SILVER LEVEL**

\$10,000



BLUEPRINT Sponsorship Opportunities

| | |
|---------------------|--------------------------------------|
| DOCUMENT CHANGES | |
| Revision 3 | 06-18-23 |
| Revision 4 | 07-11-23 |
| CPR #1 | |
| Revision 6 | |
| Issue Description | SPNSRSHIP |
| Original Issue Date | Aug-01-23 |
| Project No | 1.0 |
| Drawn By | HHCS Checked By - WHF |
| Drawing Title | INAGURAL BLUEPRINT GALA SPONSORSHIPS |
| Sheet Number | A1.04A |

BECOME A BLUEPRINT SPONSOR: CONTACT THE FOUNDATION AT 706.272.6128 OR FOUNDATION@HHCS.ORG

SPONSORSHIP Opportunities

| SPONSORSHIP LEVELS & BENEFITS | Title \$200,000 | Presenting \$100,000 | Platinum \$50,000 | Gold \$20,000 | Silver \$10,000 |
|---|---|---------------------------------------|---------------------------------------|-------------------------------------|--------------------|
| Tickets | Three Tables <i>Priority Seating</i> | Two Tables <i>Priority Seating</i> | Two Tables <i>Priority Seating</i> | One Table <i>Premier Seating</i> | One Table |
| Recognition in the Foundation's Impact Report | X | X | X | X | X |
| Recognition on Hamilton Website | X | X | X | X | X |
| Acknowledgement in Printed Event Program* | 2 Page Spread | Full Page | Half Page | Half Page | Quarter |
| Featured on Electronic and Printed Event Signage | Corporate Logo | Corporate Logo | Corporate Logo | Corporate Logo | Listed |
| Premium Wine Selection | X | X | X | X | X |
| Recognition on Social Media | X | X | X | X | X |
| Brand Placement at Cocktail Hour | X | X | X | X | X |
| Pre & Post Event Media Coverage | X | X | X | X | |
| Company Logo on Program | X | X | X | X | |
| Company Logo Branding Throughout the Event | X | X | X | | |
| Dedicated Wait Staff, Tableside Cocktail Service | X | X | X | | |
| Opportunity to Welcome Attendees to the Event (may be pre-recorded or live) | X | X | | | |
| Logo Featured on all Media and Communications | X | X | | | |
| Company Logo on Invitation | X | X | | | |
| Prominent Logo Placement | X | | | | |

Priority Seating: Prominent seating to the podium, name or corporate logo displayed on table
Premier Seating: Seating near podium, name or corporate logo displayed on table