

take **heart**, we're here.



**Hamilton  
Cardiovascular  
Institute**

// Campaign Introduction





# Take Heart, We're Here.

A Partnership to Revolutionize  
Heart Care at Hamilton



## Whitfield Healthcare Foundation

### Take Heart, We're Here.

#### *A Partnership to Revolutionize Heart Care at Hamilton*

## Our *Why*

**Every life deserves excellence in heart care.** We are committed to dramatic advances in cardiac care because every life is important. Every person is someone's mother, father, daughter, or son. We respect each individual and family and all life stages. Your heart is unique and caring for your heart is a privilege for us. You are our number one priority.

**Take heart, we're here.**

**Seconds count when it comes to matters of the heart.** We never want to miss an opportunity to save a life. There is simply no rationale for going elsewhere for care. In urgent situations, many patients won't survive the trip to Chattanooga or Atlanta. Immediate care is necessary. You can help us preserve life. **Take heart, we're here.**

**A bold vision with heart.** We dream big, but we believe in doing it now. You are at the heart of our vision. Our vision includes acquiring the best talent and technologies, and developing innovative programs and services. We believe in investing in our infrastructure to ensure excellence. You deserve the best in heart care. **Take heart, we're here.**

**A team that's all heart.** You'll find that our heart team is as close knit as you are with your friends and neighbors. Our collaborative approach and unsurpassed personalized care focuses on you. We challenge the status quo and set a different standard for patient care. You'll never have to worry about our commitment to you. **Take heart, we're here.**

**A community with a heart for excellence.** You are a member of a community who wants to achieve excellence. There's a sense of community pride that is unmatched anywhere. When you live here, you know it, you feel it. We're a community who stands above the rest. The same entrepreneurial spirit that launched the floor covering industry created a community hospital with big aspirations to always be more, to always do more. You want more. You deserve more. And we're just getting started. **Take heart, we're here.**

**Home is where the heart is.** Great people live here. We form connections and relationships that last a lifetime. During this time of renewal, we are focusing on our families and our communities. Personal health and the health of our families have never been more important to us. We seek opportunities to lift each other, to grow together, and to chart the course for the next 100 years for northwest Georgia. We have faith in you and faith in community. **Take heart, we're here.**

**A heart for Hamilton.** Our donors are our partners in everything we do. Your compassion and generosity drive us. You care about the people of northwest Georgia. You care about investing in the future. Hamilton was formed by caring citizens in response to the 1918 Spanish flu pandemic, and as we emerge from the COVID-19 pandemic 100 years later, we must respond again. Throughout our history, bold visionaries have affirmed "why not here" and have shaped Hamilton Health Care System into what it is becoming today. Our philanthropic history guides us as we take heart care to the next level. We are creating a center of excellence driven by people of excellence. We're on the cusp of a new age of physician specialists, medical technologies and innovative therapies in heart care. Together, we can shape the future of Hamilton and northwest Georgia. And if we can, we must. You can be our catalyst. **Take heart, we're here.**



the number of deaths in the U.S. from heart disease. we're here.



one person dies every 30 seconds of cardiovascular disease in the U.S. - killing 1,000 Americans every year. we're here.



In the U.S., someone has a heart attack every 40 seconds. take heart. we're here.



Cardiovascular disease is the number one cause of death for adults in the U.S. take heart. we're here.



# Statistical Collateral





**More than 6 out of 10  
Americans have  
chronic disease.  
take heart. we're here.**



Whitfield Healthcare Foundation

*Join* Us

**We don't have a  
moment to waste.  
Please help us  
revolutionize heart care.**



**Can we count on you?**

Contact Whitfield Healthcare Foundation at  
706.272.6128 or Jane Snipes at [jsnipes@hhcs.org](mailto:jsnipes@hhcs.org).

**“Taking care of **heart** patients is personal to me. We as physicians must focus on taking care of patients the way they deserve, through excellence in care, kindness and compassion. We have to get it right. Our patients deserve no less from us.”**

---

**Dr. Richard Morrison**  
*Cardiovascular Surgeon/Program Director*  
**Hamilton Cardiovascular Institute**

